



RAY PARRISH CREATIVE DIRECTION/

digital branding for accelerating startups

In the world of startups, time is always of the essence. Whether you're in early stage bootstrap mode, or you've just closed a Series A round of funding, business development moves at a rapid pace.

RP/cd knows how to establish, evolve, and elevate your brand according to the changing needs of your business as you move from bootstrap mode, to seeking seed capital, to finding early stage investors, and beyond.

And since time is of the essence, wasted time equals wasted dollars—neither of which a startup can afford. Through our specialized Startup Brand Workshop and the experienced eye of a twenty year industry veteran, we deliver on-target, fully-developed identity and brand standards quickly, with predictable and proportional costs.

Each Brand Workshop is based on your individual business plan and tailor made to the specific needs of your startup and its industry niche. After the 90 min session, you will receive a Brand Report PDF outlining the findings of the workshop which will give your team a roadmap to direct all future design as your startup pivots and your brand evolves.

To find out more about our services and The Startup Brand Workshop, visit www.rayparrish.com/

Startup Brands we've helped/



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